ECT News Network™

WHERE BUSINESS MEETS TECHNOLOGY

2023 Editorial Calendar

One of the few things we can count on in a constantly changing world is that technology will deliver engaging, exciting, and sometimes lifesaving innovations.

In 2023, companies of all sizes will emphasize identifying state-of-the-art technologies to operate more efficiently and maximize revenue in an uncertain business climate. More organizations will prioritize sustainability initiatives, and tech innovators will develop solutions to help meet those goals.

The policies and procedures for employees returning to the office will continue to take shape with the help of improved collaboration tools to foster creativity and productivity -- and fortify connections between workplaces and home office environments. At the same time, IT pros will wrestle with safeguarding networks from the cybersecurity risks and threats that accompany work-from-anywhere operations.

We'll discover if the metaverse matures and incorporates into our lives as diverse technologies are combined to create new opportunities for working, earning, learning, playing, shopping, and interacting with brands.

Home consumers can look forward to the evolution of automation products and smart home technologies that will reduce fragmentation to achieve interoperability among devices and IoT platforms from disparate manufacturers.

Social media platforms appear to be entering an era of increased scrutiny of how they handle data and controversies related to transparency. At the same time, expect businesses to increase investments to integrate social media with their infrastructure systems to help serve their clientele better -- and to boost their bottom lines.

Each of our four publications -- the E-Commerce Times, TechNewsWorld, LinuxInsider, and CRM Buyer -- offers a curated take on issues of specific interest to companies selling their products online, consumers looking for information about the latest tech devices, developers who want to participate in knowledge-sharing, and organizations that want to forge lasting relationships with their business and consumer customers.

As new technology developments unfold, ECT News Network will focus on the most significant among them, delivering intelligent, unbiased, and sensible insights to our valued readers.

Keep up with the latest e-business and tech industry trends and developments by making ECT News Network your go-to for industry insights and guidance as fresh as the new challenges of the day.

To have the latest e-business and technology news and information delivered to your inbox, please subscribe to our newsletters.

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	E-COMMERCE TIMES	TECHNEWSWORLD	LINUXINSIDER	CRM BUYER
JAN	Conversion Rate Optimization Advice for E-Tail Websites	CES Movers and Shakers	The Year Ahead in Open Source	How To Attract and Keep Customers During Times of Inflation
FEB	Leveraging First-Party Data for Account Based Marketing	The Ultimate Home Office	Marketing Open-Source Skills and Projects	Enterprise-Level CX Tools for SMBs
MAR	Doing Business in the Metaverse	Staying Safe in Web3	Security Challenges and Disaster Recovery for Linux Systems	When It's Time for a CRM Platform Change
APR	Environmental and Sustainabilty Awareness in E-Commerce	Advancements in Sustainable Technology	Earth-Friendly Software Development	Reducing the Environmental Impact of a CRM Strategy
MAY	Growing an E-Business With Live Commerce	Cybersecurity Compliance: Coping With Cost and Complexity	Cybersecurity Best Practices for Developers	Workforce Management: Where and When Work Gets Done
JUN	Introducing Digital Wallets to the Payment Process	Turbocharging the Smart Home	Open-Source Project Planning Tools	Strategies for Successful Help Desk Implementation
JUL	Amazon Alternatives for Sellers and Shoppers	IT Disaster Recovery Best Practices	The Role of Open Source in the Metaverse	Social Media Channel Integration in the CRM Platform
AUG	Fraud Protection Tools To Combat Cybercrime	AR and VR in Gaming and Education	Is Linux Really Free?	Artificial Intelligence: At Your Service
SEP	Preparing for the Holiday Sales Surge	Rise of the Super App	How To Choose a Linux Distro for Business	Custom Apps for CRM Systems
OCT	Product Discovery Processes To Become Customer-Centric	Tech Innovations for First Responders	Open-Source Hardware Innovation for the Cloud	Real-Time Data To Improve the Customer Experience
NOV	Breakthroughs in Logistics and Order Fulfillment	Internet of Things Device Management	How To Build a Career in Open Source	CRM for the Mobile Workforce
DEC	When It's Time Cut Ties With a Cloud Provider	Tech Tips and Time Savers	Open Source Projects To Watch in 2024	How To Save Time and Money With CRM